



SFBU

EMPLOYER PARTNER PROGRAM

**AN EARLY TALENT WORKFORCE
PLANNING SOLUTION CAREER CENTER**

**SAN FRANCISCO BAY
UNIVERSITY**



OUR MISSION.

San Francisco Bay University provides diverse learners with inclusive, innovative and inspirational education for lifelong personal and professional success.

OUR VISION.

San Francisco Bay University will set the standard for engaged, transformative higher education that serves the common good.



ABOUT SAN FRANCISCO BAY UNIVERSITY

San Francisco Bay University (SFBU) is a forward-thinking institution located in the heart of Silicon Valley, the global epicenter of technology, innovation, and entrepreneurship. We offer a transformative education that equips students with the skills, knowledge, and practical experience to succeed in today's fast-evolving world.

SFBU offers a select range of bachelor's programs, providing a strong foundation in key fields such as business, technology, and the sciences. However, our primary focus is on graduate education. With a diverse selection of master's degree programs in business, technology, engineering, and more, we prepare students to deepen their expertise and step into leadership roles in their industries.

Our location in Silicon Valley provides unmatched opportunities for hands-on learning, internships, and networking with some of the world's most influential companies and startups. This vibrant ecosystem of innovation offers students direct access to real-world experiences that give them a competitive edge in the job market.

At SFBU, we prioritize personalized attention and academic excellence. With small class sizes, close-knit communities, and a faculty of experienced professionals, students receive the mentorship and guidance needed to succeed both academically and professionally.

Whether you're starting your academic journey with a bachelor's degree or advancing your career with a master's program, SFBU empowers students to reach their full potential and make a lasting impact in Silicon Valley and beyond.





ABOUT THE CAREER CENTER

At San Francisco Bay University, the Career Center is dedicated to helping students turn their academic achievements into professional success. We understand that landing your dream job takes more than just a degree—it requires the right resources, guidance, and support. Our Career Center is here to provide everything you need to succeed in today's competitive job market.

From day one, our team works closely with you to identify your career goals, offer personalized coaching, and connect you with opportunities that align with your aspirations. Whether you're seeking internships, full-time roles, or assistance with resume building, our Career Center offers comprehensive support throughout your journey.

We offer access to exclusive job boards, career fairs, networking events, and workshops, all designed to connect students with valuable opportunities. Our mission is to ensure that every student leaves SFBU not only with a degree but with a clear, actionable plan for their career.

We are committed to seeing our students succeed and provide the tools, mentorship, and resources to help them achieve their professional dreams. No matter where you are in your career journey, the SFBU Career Center is here to guide, support, and inspire you to reach your fullest potential.



WHY PARTNER WITH SFBU?

Partnering with San Francisco Bay University offers employers a unique opportunity to engage with a talented, diverse, and highly motivated student body, eager to contribute to the workforce. Our students are equipped with the latest knowledge, skills, and practical experience in fields ranging from business and technology to engineering and the sciences. By working with SFBU, employers gain direct access to a pool of future leaders who are well-prepared to make an immediate impact in their organizations. Additionally, our location in Silicon Valley provides an unmatched advantage, offering employers the chance to tap into the region's innovative, entrepreneurial spirit. Whether through internships, career fairs, or networking events, partnering with SFBU allows you to strengthen your brand on campus, build lasting relationships with top-tier talent, and shape the next generation of industry professionals.



SFBU



EMPLOYER PARTNER PROGRAM

PROGRAM BENEFITS



Access to Top Talent:

Partnering with SFBU gives employers direct access to a pool of highly motivated and skilled students across various disciplines, including business, technology, engineering, and more. Our students are well-prepared to meet the demands of today's competitive job market and are eager to apply their knowledge in real-world settings.



Brand Visibility on Campus:

As an employer partner, your company gains increased visibility on campus through career fairs, networking events, guest lectures, and branded outreach initiatives. This allows your company to connect with students early and position itself as an employer of choice.



Exclusive Internship and Job Opportunities:

By working with SFBU, employers can offer internship opportunities and direct hire positions to a diverse group of students. Our programs help bridge the gap between academic theory and practical application, ensuring that students contribute immediately to your organization's goals.



Networking and Mentorship Opportunities:

Partnering with SFBU opens doors to networking and mentorship opportunities with students, faculty, and alumni. Employers can share industry insights, mentor future leaders, and build long-term relationships that benefit both your company and the SFBU community.



Up to date with Industry Trends:

By collaborating with SFBU, your company gains access to the latest research, trends, and emerging technologies across industries. Our students are trained on cutting-edge tools and practices, allowing your organization to stay ahead of the curve.





**Education is not
preparation for life;
education is life itself.**

-John Dewey



CONCIERGE SERVICES FOR EMPLOYERS

As part of our Employer Partner Program, SFBU offers Concierge Services to make your recruitment process as seamless and effective as possible. Our dedicated Career Center team will work closely with your organization to understand your hiring needs and provide personalized support throughout the recruitment journey. From tailored job postings to exclusive employer-student events, our concierge services are designed to ensure that your company can connect with the best talent quickly and efficiently.



Personalized Recruitment Support

Our team provides hands-on assistance in posting job openings, managing your recruitment campaigns, and identifying the right candidates for your roles. Whether you're looking to fill internships, entry-level positions, or specialized roles, we'll guide you through the process to ensure you meet your hiring goals.



Event Coordination

Need help organizing a campus recruiting event, employer-student mixer, or company information session? Our concierge team will handle all logistics, from reserving the venue to managing the RSVP list, ensuring that your event runs smoothly and connects you with top-tier students.



Dedicated Point of Contact

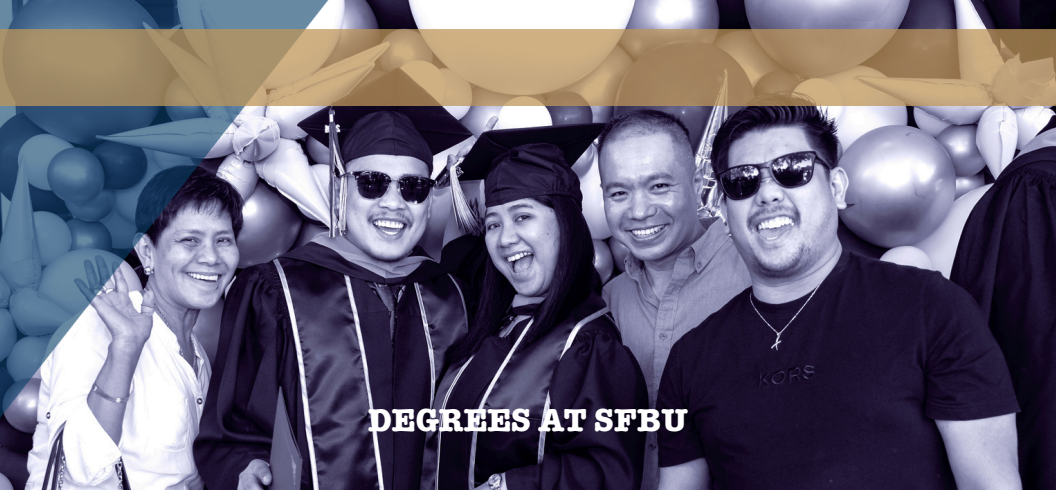
Throughout your partnership with SFBU, you will have a dedicated career services representative who will be your primary point of contact. This ensures you receive personalized, efficient service and immediate assistance with any recruitment or event-related needs.



Post-Recruitment Follow-Up

We don't just help you hire—we help you retain. After your recruitment efforts, our concierge services include post-event surveys, feedback collection, and continued support to ensure your partnership with SFBU is successful and impactful.





DEGREES AT SFBU

At San Francisco Bay University (SFBU), we are committed to providing our students with an innovative, forward-thinking education that prepares them for success in the rapidly evolving global landscape. Our current offerings include cutting-edge degree programs that equip you with the skills, knowledge, and experience needed to thrive in today's dynamic industries.

We currently offer the following degrees:

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION (BSBA)

BACHELOR OF SCIENCE IN COMPUTER SCIENCE (BSCS)

MASTER OF BUSINESS ADMINISTRATION (MBA)

MASTER OF SCIENCE IN BUSINESS ANALYTICS (MSBA)

MASTER OF SCIENCE IN DATA SCIENCE (MSDS)

MASTER OF SCIENCE IN COMPUTER SCIENCE (MSCS)

MASTER OF SCIENCE IN ELECTRICAL ENGINEERING (MSEE)

Each program is designed to provide a deep understanding of core principles, combined with practical experience in emerging technologies and industry trends, ensuring our graduates are ready to lead in their chosen fields.

Looking ahead, SFBU is excited to continuously evolve and expand our academic offerings. In the near future, we plan to introduce even more cutting-edge degree programs to address the evolving demands of the workforce, empowering students to innovate and lead in emerging fields like artificial intelligence, sustainability, cybersecurity, and more.

As we continue to innovate, our goal is to provide a transformative educational experience that empowers students to shape the future. Stay tuned for new programs that will further broaden your opportunities and help you stay ahead in a world of constant change.



INTERNSHIPS VS. PROJECT-BASED COLLABORATIONS

At SFBU, we offer two flexible ways for employers to engage with our talented students: Internships and Project-Based Collaborations. Both provide unique benefits, allowing employers to tap into student potential in different ways.

INTERNSHIPS

What it is:

Internships provide students with the chance to work with your company for an extended period, gaining real-world experience while contributing to your team's goals.

Why Choose Internships:

Long-Term Talent Pipeline: Internships allow you to evaluate potential future hires over a longer period, helping you identify top talent and cultural fit before making a full-time offer.

In-Depth Contribution:

Interns are fully integrated into your team, working on day-to-day tasks and long-term projects, allowing them to make meaningful contributions to your business.

Academic Support and Credit:

Students earn academic credit for their internships, with the support of SFBU's Career Center to ensure they meet both professional and academic objectives.

Develop Future Leaders:

Interns often transition to full-time employees, providing you with a long-term workforce solution while helping you shape the next generation of industry leaders.

Best for:

Employers looking for a more immersive, ongoing relationship with students. Companies interested in cultivating future employees through hands-on experience.

PROJECT-BASED COLLABORATIONS

What it is:

Project-based collaborations involve students working on specific, short-term projects that have clear, defined goals and deadlines, providing focused support to address immediate business needs.

Why Choose Project-Based Collaborations:

Quick and Focused Expertise: Students contribute their knowledge and skills to tackle specific challenges or deliver on-time projects without long-term commitment.

Flexibility and Efficiency:

Project collaborations allow you to engage students for shorter durations, aligning with your company's immediate needs, whether it's market research, software development, or content creation.

Innovative Solutions:

Students bring fresh perspectives and innovative ideas to your business, helping you solve problems and drive new initiatives with creative solutions.

Cost-Effective:

These engagements are often more affordable than longer internships and provide a high ROI for specific, time-limited tasks.

Best for:

Employers needing targeted expertise or a solution to a particular problem. Companies seeking short-term, high-impact contributions without long-term commitments.

Which Option is Right for You?

Internships are ideal for companies looking to build long-term relationships with students, develop future talent, and integrate interns into ongoing projects.

Project-Based Collaborations are perfect for employers seeking specific skills or short-term solutions to drive innovation and solve business challenges quickly.

SFBU's flexible approach allows employers to choose the best engagement model that aligns with their immediate needs and long-term goals, all while benefiting from our students' skills and fresh perspectives.





SFBU

Become an Employer Partner

CONTACT US TODAY!

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