



**NEW STUDENT ORIENTATION  
2024 HANDBOOK**

***Welcome to San Francisco Bay University,***  
where innovation, fearlessness, and  
community thrive. As you begin your new  
journey, we invite you to bring your full self -  
your unique ideas, interests, and goals.

Please use this handbook as a guide to  
prepare for your arrival. If you have any  
additional questions, don't hesitate to reach  
out to NSO Staff members.

Our #1 priority is students' well-being,  
success, and flourishing. We can't wait to  
see you grow during your time at SFBU.

**Welcome to the Bayhawk Family!**

# **TABLE OF CONTENTS**

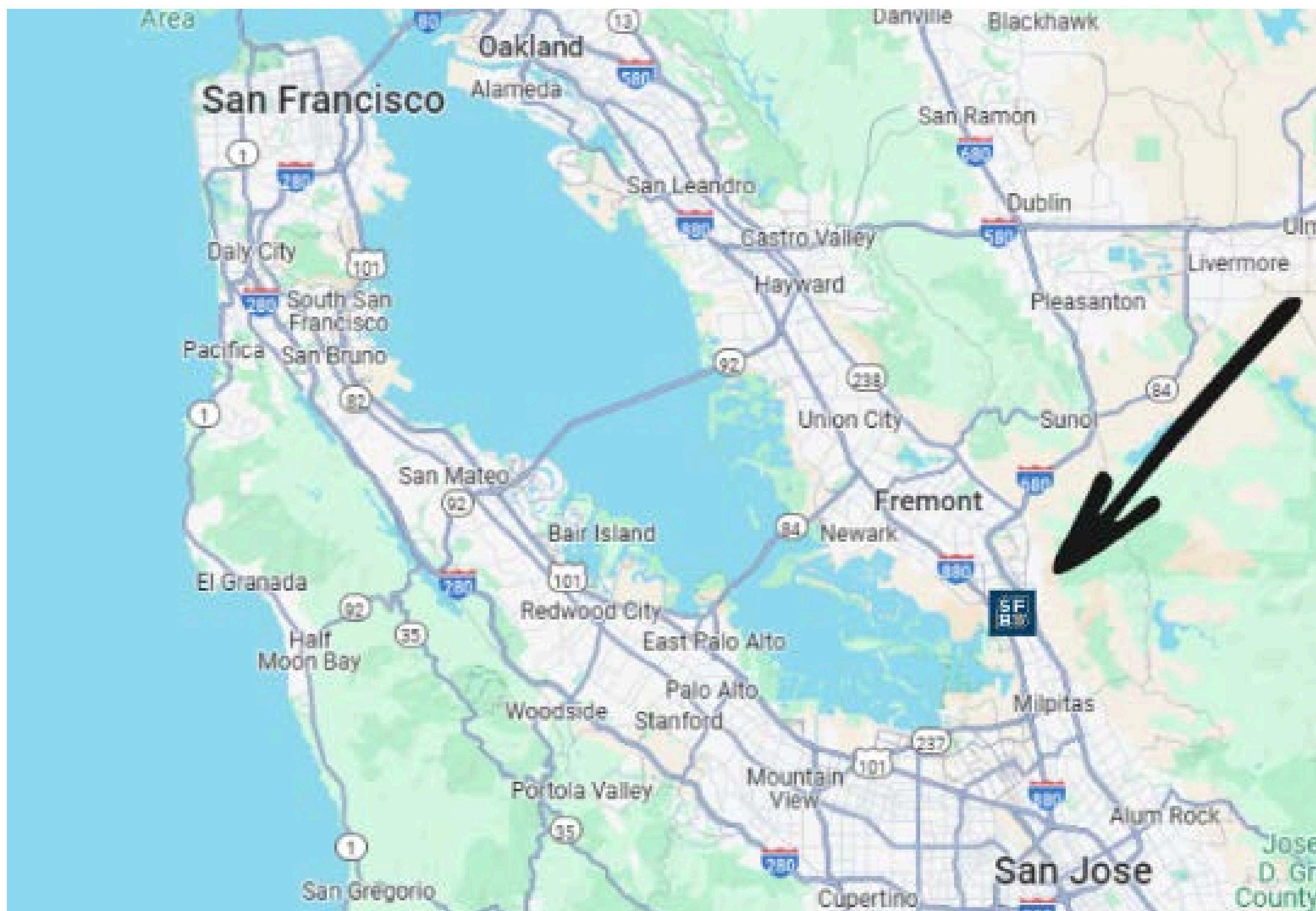
<b>Welcome to the Bay Area: Airport &amp; Transportation Guide</b>	1-4
I have arrived... now what?	5
<b>Your Everything Guide to Hotels &amp; Inns</b>	6
<b>Your Everything Guide to Coffee &amp; Restaurants</b>	
Nearby Coffee & Restaurants	7-8
Grocery Stores & Pharmacies	9
<b>Your Everything Guide to School Supplies &amp; Equipment</b>	
What's provided?	10
List of Essentials	10
Department Stores	11
<b>Banks &amp; ATMs</b>	12
<b>Discounts</b>	13-14
<b>Shipping &amp; Receiving Services</b>	15
<b>Programs &amp; Resources</b>	16
<b>Frequently Asked Q&amp;As</b>	17-19
<b>NSO Staff Contact Information</b>	20
<b>Social Media &amp; Community Groups</b>	21

The content provided is for informational purposes only. SFBU is not affiliated with any company listed. Therefore, SFBU may not be held liable or responsible for any acts or behaviors of the employees, agents, guests, or visitors of any companies or businesses listed.

# WELCOME TO THE BAY AREA

San Francisco Bay University welcomes students from all around the world, and we want to ensure that you get to campus safely. Use the following information as a guide to when developing your travel plans.

SFBU Address: **161 Mission Falls Ln, Fremont, CA 94539**



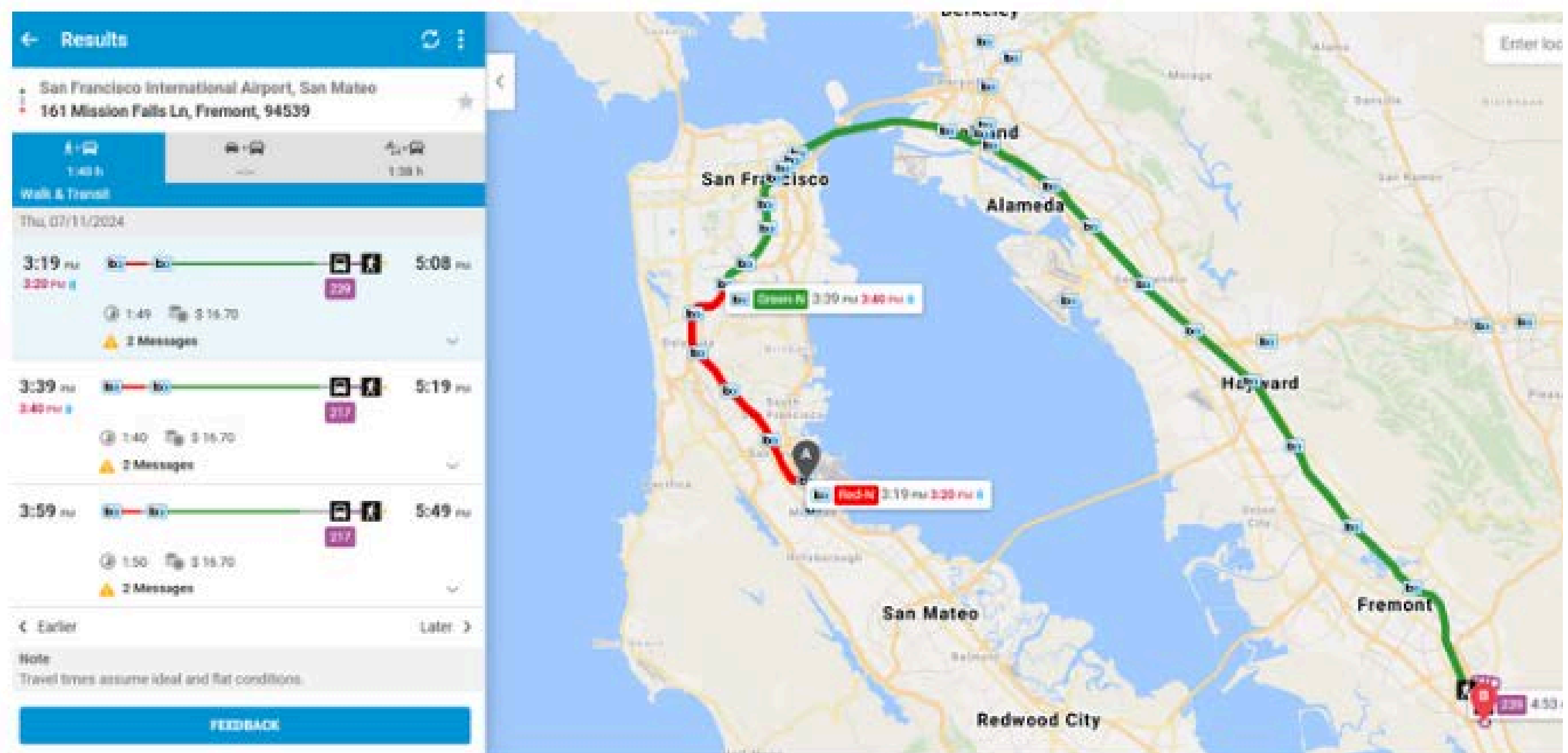
If you are flying in, please note that we have **three airports** that serve **domestic and international** flights:

- #1 [San Jose Mineta INTL \(SJC\)](#): 10.2 miles
- #2 [San Francisco Bay Oakland INTL \(OAK\)](#): 24.3 miles
- #3 [San Francisco INTL \(SFO\)](#): 34.2 miles

We recommend SJC due to its proximity, but OAK and SFO may offer more affordable flights. All three airports can get you to campus with public transportation. **When you land, please text your Enrollment Counselor to tell them you're on the way to campus.** This way, we will expect you and can be ready to welcome you when you get here.

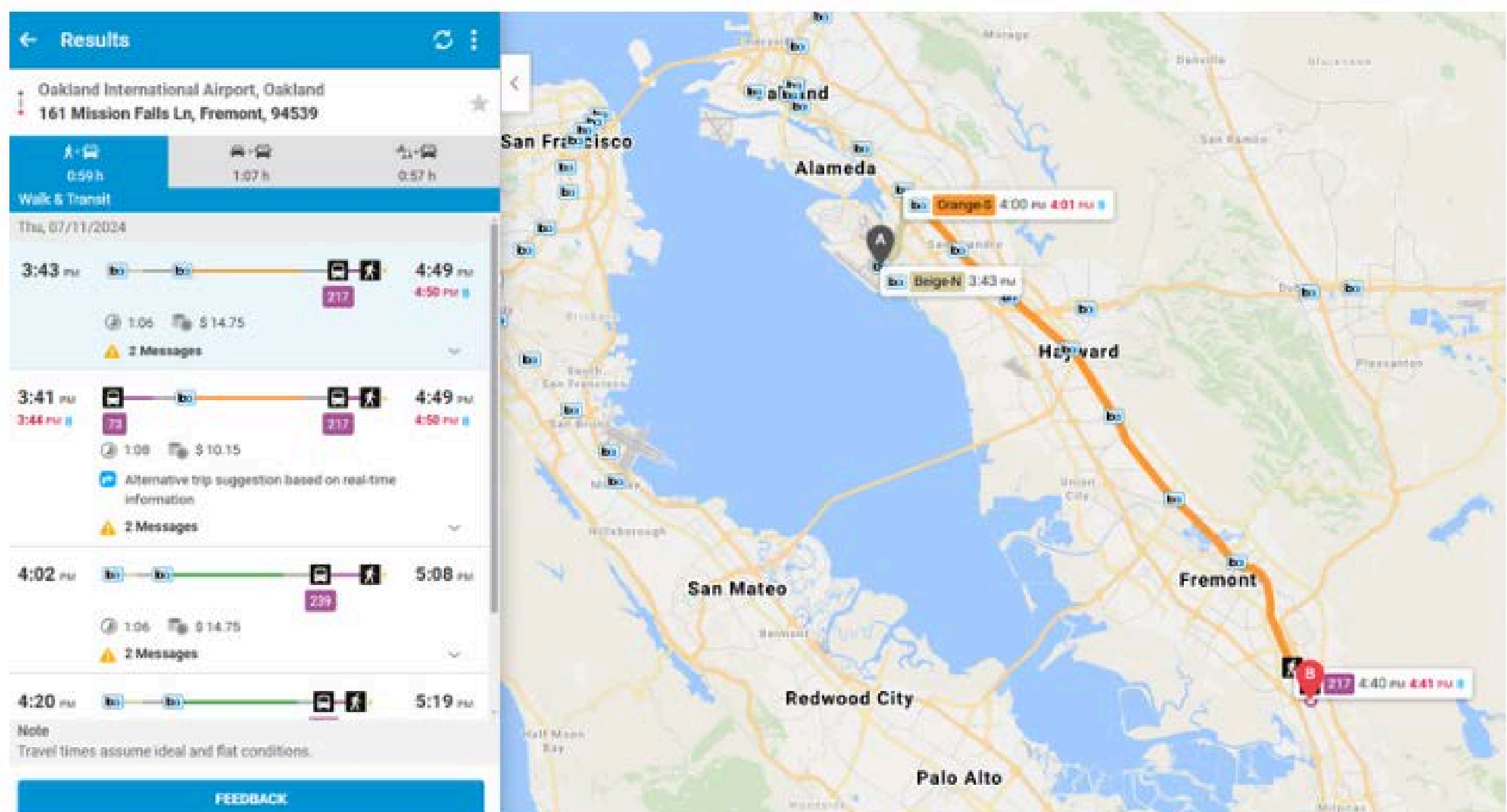






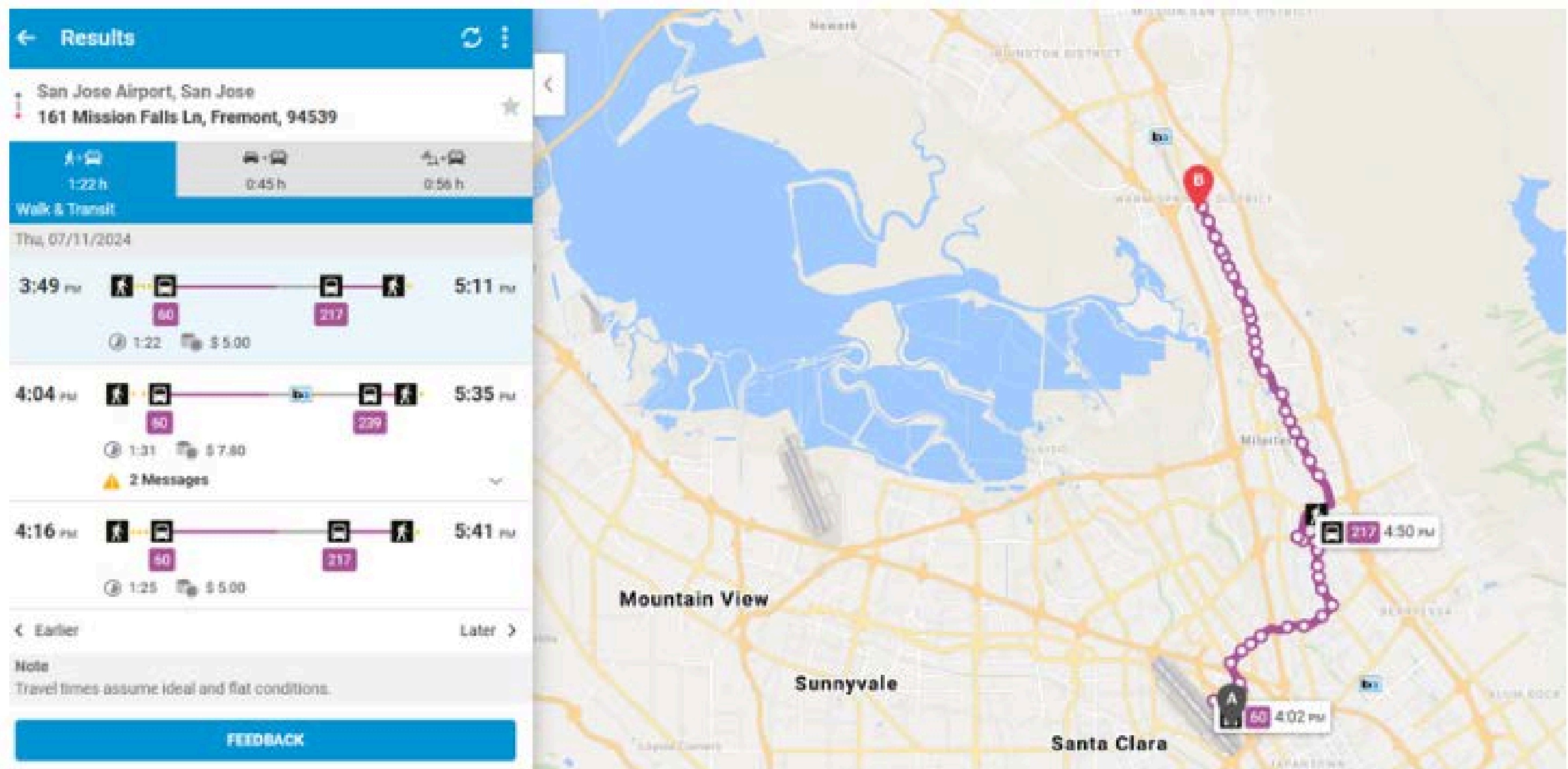
For students flying into OAK, the travel time from BART to the closest stop to campus is relatively quick. You will need to take an Uber or a public bus south to campus from your final stop, Warm Springs Bart, Fremont.

- **Time:** ~1 Hr
- **Cost:** \$15-\$25, depending on if you finish your trip by bus or Uber



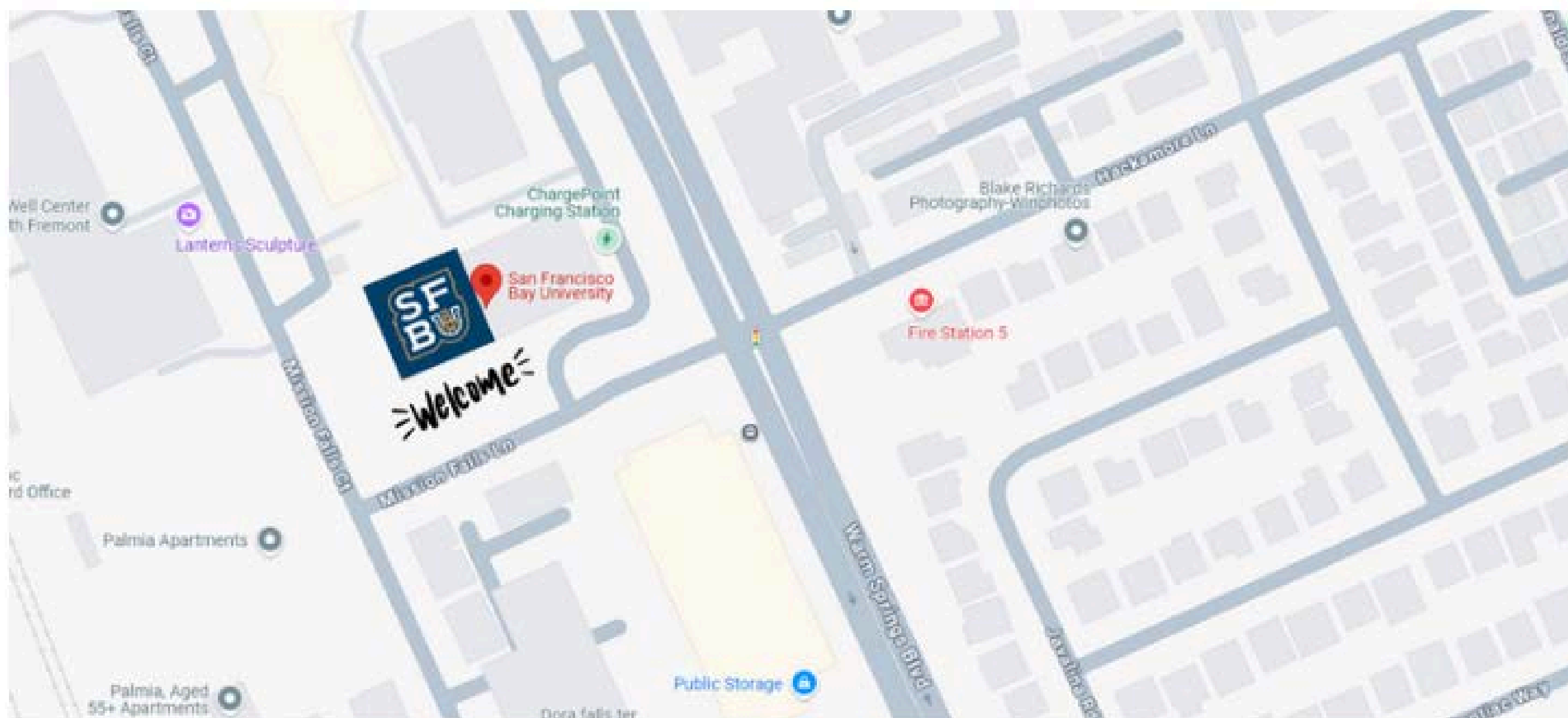
For students flying into SJC, the travel time to campus is quick. If you choose to take an Uber, it will take about 15 minutes. If you choose to take public transportation, it will take a little longer.

- Time: 15 minutes to an hour and a half
- Cost: \$5-\$40, depending on your mode of travel.
- Here is a link to your [BART trip planner](#). **Be sure you enter 161 Mission Falls Ln, Fremont, CA 94539, and NOT San Francisco Bay University in your destination.**



## I have arrived... what now?

When you get to campus, enter our main building under the “Welcome” sign. Meet **Lesley Jimenez**, SFBU’s Front Desk Receptionist. She will let your Enrollment Counselor know you are here so you can get settled.



We are so excited to welcome you to campus and introduce you to our learning community! If you still have questions, please get in touch and let us know how we can help!

**161 Mission Falls Ln, Fremont, CA 94539**  
**(510) 803-7328**



Your Everything Guide to...

# HOTELS & INNS

**<1 mile:**

[Hilton Garden Inn](#) (0.8 miles) - from \$132 USD/night  
45976 Warm Springs Blvd, Fremont, CA 94539

[Days Inn](#) (0.8 miles) - from \$103 USD/night  
46101 Warm Springs Blvd, Fremont, CA 94539

[Hyatt Place Fremont/Silicon Valley](#) (0.9 miles) - from \$119 USD/night  
3101 W Warren Ave, Fremont, CA 94538

**1-2 miles:**

[Motel 6](#) (1.0 miles) - from \$72 USD/night  
46101 Research Ave, Fremont, CA 94539

[Courtyard Fremont Silicon Valley](#) (1.1 miles) - from \$116 USD/night  
47000 Lakeview Blvd, Fremont, CA 94538

[Hampton Inn](#) (1.3 miles) - from (1.3 miles) - from \$111 USD/night  
46500 Landing Pkwy, Fremont, CA 94538

[Fremont Marriott Silicon Valley](#) (1.8 miles) - from \$125 USD/night  
46100 Landing Pkwy, Fremont, CA 94538

[La Quinta Inn & Suites by Wyndham](#) (1.8 miles) - from \$95 USD/night  
46200 Landing Pkwy, Fremont, CA 94538

Your Everything Guide to...

# **COFFEE & RESTAURANTS**

## **NEARBY COFFEE & RESTAURANTS**

### ***American***

- Country Way
- Poke House
- Dog Haus
- Market Broiler

### ***Asian***

- Boiling Point Hotpot\* (Chinese)
- Burma Bay Cafe\* (Burmese)
- Karikku Cafe (Indian)
- Kazuma Sushi (Japanese)
- Mom's Tofu\* (Korean)
- Pho Ha Noi (Vietnamese)
- Ramen Arashi (Japanese)
- R-HaaN Thai Restaurant\* (Thai)

### ***Bakery***

- Forest & Flour\*
- Paris Baguette\*
- Pineapple King\*
- Tous Les Jours\*
- 85 Degrees Bakery\*

### ***Healthy***

- Panera Bread\*
- Healthy Tiffin\*
- RAW Superfood Cafe\*
- Vitalty Bowl\*

Check out all the dining options at Pacific Commons Fremont [here](#).

**\*Vegan & Vegetarian Friendly**

## ***Mediterranean***

- Dish N Dash\*
- Kabob Fusion\*
- Mikonos Grill\*
- The Kebab Shop\*

## ***Mexican***

- El Rodeo
- La Piñata Restaurant
- Los Dos Gallos Taqueria 2
- Taqueria Las Vegas
- Spartan Tacos

## ***Pizza***

- Curry Pizza House\*
- Round Table Pizza\*
- Straw Hat Pizza\*
- Blaze Pizza\*
- Pieology Pizzeria\*

## ***Unique Coffee Shops***

- Devout Coffee\*
- Hops and Beans Cafe\*
- Qamaria Yemeni Coffee Co.\*
- Tamper Room Cafe & Gallery\*

## **AND A CHERRY ON TOP... DESSERTS!**

- Mandro Teahouse
- Cauldron Ice Cream
- Tong Sui Desserts & Drinks
- Meet Fresh
- ICICLES
- Bruster's Real Ice Cream

Check out all the dining options at Pacific Commons Fremont [here](#).

**\*Vegan & Vegetarian Friendly**

## GROCERY STORES & PHARMACIES

### <1 mile:

Safeway Grocery (0.3 miles) - American  
Osaka Marketplace (0.3 miles) - Asian  
CVS Pharmacy (0.5 miles) - American  
99 Ranch (0.5 miles) - Asian  
New Nilgiri Cash & Carry (0.5 miles) - Indian  
Coconut Hill Indian Grocery (0.6 miles) - Indian

### 1-5 miles:

Lion Supermarket (2.2 miles) - Asian  
Apni Mandi Farmers Market (2.8 miles) - International  
Smart & Final Extra! (2.9 miles) - American  
Walmart (3.7 miles) - American  
Grocery Outlet (4 miles) - American

### 5+ miles:

Foodmaxx (5.1 miles) - American  
Trader Joe's (5.2 miles) - American  
Raley's (5.5 miles) - American  
Whole Foods Market (5.8 miles) - American  
Sprouts Farmers Market (8.8) - American

## GROCERY DELIVERY OPTIONS

[Amazon Fresh](#)

[Weee!](#)

[Instacart](#)

[Yami](#)

[Safeway](#)

[Target](#)

### Food Delivery:

[DoorDash](#)

[Uber Eats](#)

[Postmates](#)

[GrubHub](#)

[Hungry Panda](#)



Your Everything Guide to...

# **SCHOOL SUPPLIES & EQUIPMENT**

*If you have on-campus housing...*

**Each housing unit comes with:**

- Kitchen table and chairs
- Microwave
- Trash cans
- Paper towel holder
- Cleaning supplies (mop, broom, dust pan)
- Couch
- Coffee table
- In-house washer and dryer unit
- Study desk with lamp
- Pedestal fan
- Twin bed with a mattress cover

*Please note: for room decor, no tape or push pins allowed on walls.*

**Equipment and Housing Items to Consider Bringing/Purchasing:**

- Bedding and pillow
- Shower/bathroom mat(s)
- Shower caddy
- Trash can bags
- Surge protector
- Laundry bag/basket and detergent
- Clothes hangers
- Towels (kitchen, shower, bathroom, etc.)
- Drying rack
- Plastic storage bags
- Silverware
- Dish soap and sponge
- Aluminum foil and plastic wrap
- Additional light (if desired)
- Room decor (if desired; no tape or push pins allowed on walls)

For more information on housing, visit [here](#).



## Office Supply & Retail Furnishing Companies



**STAPLES**

### STAPLES

Great for affordable school supplies. There is a location in Fremont (5.4 miles) and Milpitas (3.8 miles).



**Office  
DEPOT**

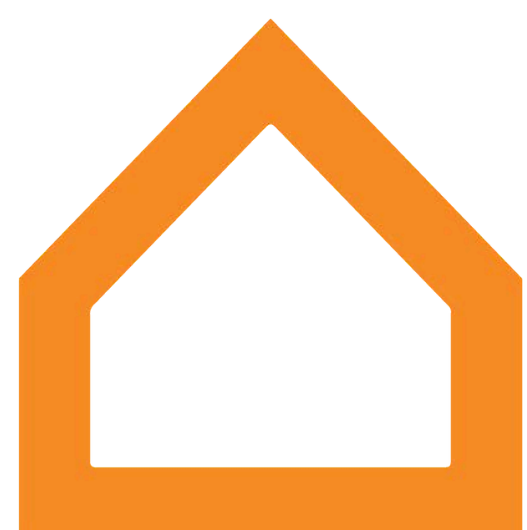
### OFFICE DEPOT

Great for school supplies. There is a location in Mountain View (11.3 miles).



### TARGET

Great for school supplies and affordable furniture and home decor. There is a location in the Pacific Commons complex in Fremont (2.5 miles) and Fremont Hub (5.2 miles).



### ASHLEY FURNITURE

Great for general furniture and furnishing needs. Prices range. There is a location in the Pacific Commons complex in Fremont (2.9 miles).



**WORLD MARKET**

### WORLD MARKET

Great for niche furniture and accent pieces. Prices range. There is a location in San José (10.2 miles) and Mountain View (11.2 miles).



**FURNITURE | CITY**

### FURNITURE CITY

Great for a wide range of furniture and home decor options. There is a location in San José (12.9 miles).

Keep an eye out for back-to-school discounts!

# BANKS & ATMS



## **BANK OF AMERICA**

[Bank of America\\* No Fee Student checking accounts](#)

(0.4 miles)

46786 Mission Blvd,  
Fremont, CA 94539



[BMO\\*](#) (0.6 miles)

46691 Mission Blvd,  
Fremont, CA 94539



[Chase\\*](#) (0.6 miles)

46645 Mission Blvd,  
Fremont, CA 94539



[Citi\\*](#) (0.4 miles)

46801 Warm Springs Blvd,  
Fremont, CA 94539



EAST WEST  
BANK

[East West Bank](#) (0.6 miles)

46615 Mission Blvd,  
Fremont, CA 94539



[First Commercial Bank](#) (0.3 miles)

47000 Warm Springs Blvd,  
Fremont, CA 94539



FREMONT  
BANK

MEMBER FDIC

[Fremont Bank](#) (0.4 miles)

46635 Mission Blvd,  
Fremont, CA 94539



[Wells Fargo\\*](#) (0.4 miles)

46801 Warm Springs Blvd,  
Fremont, CA 94539

**\*ATM available**

# DISCOUNTS



## Microsoft (Software and Technology)

[Get free and 50% access offers to Office 365](#) on Word, Excel, Powerpointm etc. Get Microsoft 365 Personal for just \$2.99 per month, 1 TB of cloud storage, identity, and device protections, social media templates, and video editing software.



## Doordash & DashPass

(Food and Item Delivery Services )

[Get a Student DashPass Plan at \\$4.99/month, which is a savings of \\$5/month.](#)

DashPass is the monthly subscription plan for food, item delivery and more.



## Best Buy (Technology/Appliances and More)

Shop excellent [Back to School Deals: Best Buy Student Hub](#) and My Best Buy Card Offers for no interest on purchases paid in full within 12-18 months. Range of prices and options for laptops, tablets and more.  
Milpitas (5.2 miles).



## Chegg (Book Rentals)

[Save up to 90% on textbooks.](#)  
Rent or buy from our library of nearly 750,000 low-cost books and ebooks.



## Lenovo (Technology)

Online deals up to [64% off for students from the Lenovo Education Store](#) and MyLenovo Rewards points on laptops, headphones, webcams, portable monitors, and more



## Lyft (Transportation & Rideshare App)

Get [various discounts](#) for transportation and ride share options, including [scheduling ahead rides and locking in prices.](#)



## Apple (Technology)

[Mac, iPad and accessory student deals ranging from free \\$150 gift cards with select purchases and \\$100 off on Education Store](#) pricing online and in store.



## Student Beans

Explore various student discounts, including with a [Chrome Browser extension option across many categories and items.](#)



## IKEA (Furniture and More)

Get up to [40% off on College & Dorm Essentials](#) for affordable and versatile furniture and compact storage, and check out a [50% Clearance Sale.](#)  
East Palo Alto (23.9 miles).





**StudentUniverse**

Receive discounted rates on [flights and travel](#).



**UniDays**

Save on [products across various categories](#), from fashion and beauty to food and technology.



**ThredUp**

Shop for a variety of clothes, including outfits for job interviews, across 55K brands. [All up to 90% off.](#)



**Verizon**

[Save up to \\$25/month](#) on an Unlimited mobile plan.



**Walmart**

Get [50% off a Walmart+ membership](#), which means \$6.46/month or \$49/year, before Sept. 13th.



**Amazon Prime**

Get [six months of Amazon Prime for free](#). After that period, receive a discounted rate with all Amazon Prime Student benefits.



**Target Circle**

Get [20% off one qualifying storewide purchase](#) as a verified college student with Target Circle before Sept. 28th.



**at&t**

**AT&T**

[Save up to \\$25/month](#) on an Unlimited mobile plan.



ANY DEALS OR DISCOUNTS  
YOU WANT TO SEE?  
SCAN TO VOTE HERE!



SCAN FOR MORE DETAILS  
AND DISCOUNTS!

## SHIPPING & RECEIVING SERVICES



**THE UPS STORE**

**The UPS Store** (0.1 miles)

47000 Warm Springs Blvd, Fremont, CA 94539

Ideal for larger packages.



**United States Postal Service** (0.2 miles)

240 Francisco Ln, Fremont, CA 94539

Ideal for shipping smaller packages and mailing quickly and cost-effectively.



**FedEx** (0.3 miles)

194 Francisco Ln Suite 214, Fremont, CA 94539

Ideal for international air freight and time-sensitive shipping.



# PROGRAMS & RESOURCES

## Student Success Platforms



Handshake is the #1 way students find jobs. Students can connect with employers, explore career options, apply for jobs, and get discovered. Additionally, all 1-1 career and academic advising appointments will be scheduled via Handshake. Lastly, students use Handshake to discover and RSVP for all campus events. When the school year begins, students can register with their SFBU email credentials [HERE](#).



The Under My Wing: Peer Mentorship Program pairs a Master's student 1-1 with another Master's student who has similar academic interests, professional pursuits, and/or life experiences. Mentors and mentees meet at least once a month to discuss career options, work-life balance, social success, and more. Incoming students are eligible to become Mentees and will be paired with a Peer Mentor at the beginning of the academic year. Learn more and register to become a mentee [HERE](#).

## Safety and Wellness Resources



San Francisco Bay University has partnered with ACI Specialty Benefits to provide a wide range of valuable services including mental health support, life coaching, work-life resources, legal referrals, financial consultation, personal assistance, and medical advocacy. Schedule 1-1 sessions with a professional [HERE](#).

[Here](#) is an additional list of safety and wellness resources.

Contact San Francisco Bay University's **Executive Director of Wellness, Isabel Fazzone**, for questions regarding specialized accommodations or general student wellness by emailing [isabel.fazzone@sfbu.edu](mailto:isabel.fazzone@sfbu.edu) or calling 510-803-SFBU (7328) ext. 185.

# **FREQUENTLY ASKED Q&As**

## **When does the Fall 2024 semester begin?**

The Fall 2024 semester and classes begin on Thursday, August 29th.

## **When is New Student Orientation?**

There is programming from Monday, August 26th to Wednesday, August 28th. Attendance on Monday, August 26th is required. The next two days of the program are highly recommended but not mandatory to attend.

## **If I have on-campus housing, when is the earliest I can move in?**

Students with on-campus housing can move in starting Sunday, August 25th. Startup Scholars move in a week earlier on Sunday, August 18th. SFBU's Operations and Residential Life team will assist with move-in.

## **Do students receive a public transportation card?**

All full-time SFBU students are eligible for the AC Transit SFBU EasyPass - the annual bus pass that allows students to go anywhere AC Transit goes - anytime! Passes are distributed to eligible students who have registered and signed the Pass Acceptance Form. For more information, visit [this page](#).

Note: BART passes are purchased separately and can be acquired at a local BART Station, the closest being the Warm Springs/Fremont BART.

## **Who can I speak to about registration questions and classes?**

Contact Judy Weng <judy.weng@sfbu.edu> or ask our Front Desk Receptionist to set up an in-person meeting with Judy.

**When will I receive my Student ID Card?**

On Monday, August 26th, all students will take photos for their ID and receive their cards once they have officially enrolled and registered in classes.

**Who can I go for on-housing and maintenance questions?**

Please contact the Residential Community Coordinator, David San Felipe <david.sanfelipe@sfbu.edu> for general housing questions. Contact Jason Sjah, the Director of Auxiliaries <jason.sjah@sfbu.edu> for questions on housing accommodations.

**How can I learn more about internships/career paths and options for my studies and program?**

We encourage exploring our Career Services for career development, workshops, resources, and more towards getting ahead with the Career Center. Appointments are scheduled via Handshake.

**For parents & family: How can I learn more about the academic programs and resources available for my student?**

You are welcome to review academic program details [here](#).

**For parents & family: Who do I talk to if I have concerns about my student?**

Email <students-affairs@sfbu.edu> for non-emergency concerns. If you believe your student is in imminent danger, please call 9-11.

**Where do I go for technology access questions and/or questions for costs and expenses?**

Contact the IT team <askit@sfbu.edu> for assistance with Wi-Fi, setup questions, device access, and various requests. Contact Manuel Gomez <manuel.gomez@sfbu.edu> for questions on [financial resources](#), [interactive scholarship tool](#), ongoing scholarships, merit aid, and more for domestic and international students.



**Who do I talk to about Visas?**

Contact Jessie Dhamrait <jessie.dhamrait@sfbu.edu> with questions about student visas.

**How do I get involved in the SFBU Community?**

Check out our Student Life page [here](#) to explore various opportunities.

**Where do I go for questions on accessibility and accommodations?**

Students with questions on academic and ability-based accommodations can contact Christine Coutolenc <christine.coutolenc@sfbu.edu>, the Risk and Compliance Officer, for support resources provided in accordance with the ADA (American Disabilities Act 504).

**Where can I purchase SFBU merchandise?**

SFBU merchandise can be purchased [here](#).

**How does SFBU maximize campus safety?**

A security guard will be on site before standard business hours and will remain throughout the evening classes. All SFBU members have identification badges, which will help us distinguish SFBU community members from guests. An information desk is available near the main entrance and is the primary point of contact for all visitors entering the building.

# **NSO STAFF CONTACT**

## **Evelia Villa**

Sr. Director of Outreach &  
Cohort Student Services  
(510) 803-732 ext. 166

## **Dr. Peter Maribei**

Assistant Vice President of  
Student Affairs  
(510) 447-6035

## **Angelina Smith**

Interim Director of  
Undergraduate Admissions  
(510) 392-1960

## **Jodi Straker**

Interim Director of  
Graduate Admissions  
(510) 392-1979

## **Keith Sheppard**

Undergraduate Enrollment  
Counselor  
(510) 722-1806

## **Maryam Jadali**

Graduate  
Enrollment Counselor  
(510) 803-7328

## **Maricela Cabral**

Undergraduate  
Enrollment Counselor  
(510) 295-0365

## **Zahra Soltani**

Graduate  
Enrollment Counselor  
(510) 244-3689

## **Rebecca Jimenez**

Student Success Counselor  
(510) 916-6020

## **Mariam Ghazvini**

Graduate Student Success Counselor  
(510) 788-5536

*For housing inquiries:*

## **Jason Sjah**

Associate Director of Auxiliaries  
(510) 279-6685

## **David San Felipe**

Residential Community Coordinator  
510-803-SFBU (7328) ext. 183

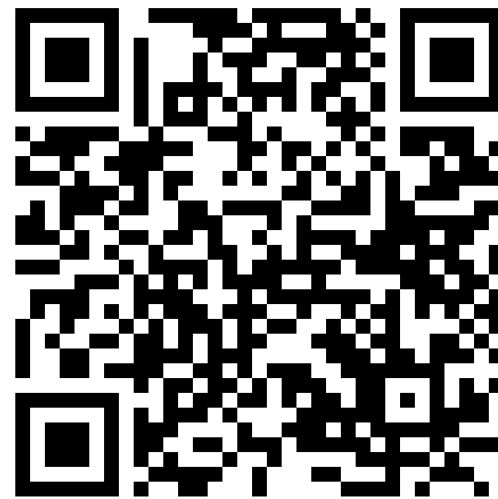


# **FOLLOW SFBU ON SOCIAL MEDIA!**

*Stay updated on campus events, news, and resources.*



**Official SFBU Instagram**  
@sanfranciscobayuniversity



**Official SFBU Facebook**  
@sanfranciscobayuniversity



**Official SFBU LinkedIn**  
San Francisco Bay University



**Official SFBU X**  
@SFBUniversity

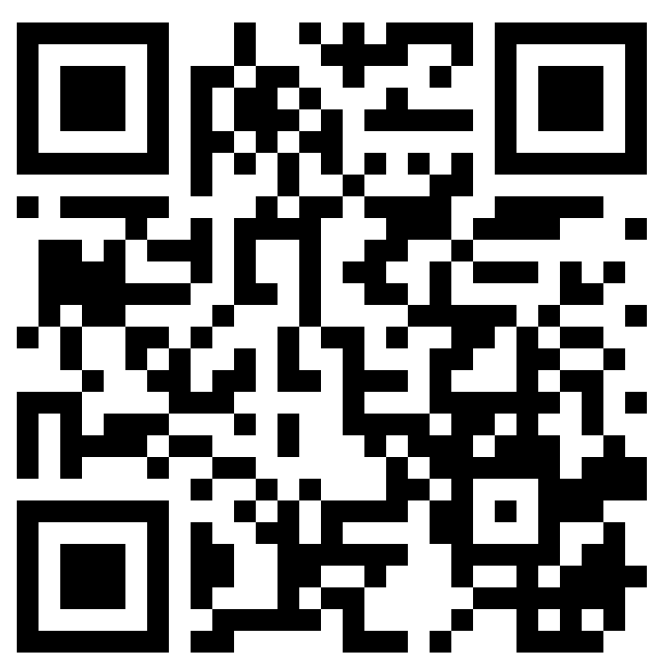


**Official SFBU YouTube**  
@sanfranciscobayuniversity



**Student WhatsApp Channel**  
Receive important updates and news.

## **Parent and Family Resources**



**Parent and Family  
Facebook Group**



**Parent and Family  
WhatsApp Community**

**[SFBU.EDU](http://SFBU.EDU)**

